

Jaume Mora Bao — Senior Designer & Art Director

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Seven years of expertise creating design, illustration and animation experiences for online & offline.

I have a multidisciplinary education, and can work for either print or online. I master various digital and pictoric illustration techniques and, master also, both traditional and digital 2D animation disciplines. I have a strong background in branding and strategic thinking that allows me to assume the whole creative process from the concepting to the execution of an idea. This forward-thinking takes me to understand both technology and creativity as one and provide good solutions for any case I'm confronted with.

I'm looking for challenges. Challenges for my creativity, for my design abilities that can push me to take the best out of me, willing to grow as a creative designer, and as an art director.

Brand Experience. Def Jam Rapstar, 4mm Games, Nokia, Comcast, Audi, Volkswagen, uvlayer.com, Panasonic, F.C.Barcelona, Rhino Records, La Caixa, Visa, Mitsubishi Electric, Match.com, Chemistry, Arsys.es, PiensaSolutions, Dentaid-Vitis, Cosmic, Sorli Discau, Frigo, Montesa-Honda, Husa Hotels, ReyatUrbis, TaylorWoodrow, Cirsa, Iberfusion, Segitur, Roldós, KH-7, Dewar's, amongst others.

Specialties. Multidisciplinary design: Online & Offline. Production. 2D Animation. Illustration. User experience. Creativity.

Work Experience.

Senior Designer & Art Director | additive (freelancer) — 09/2008 - Present

Creative lead, brainstorming, strategy, concept development, art direction with high-level design for national & international consumer brands and entertainment industry clients.

Art Director | 4mm Games — 05/2010 - Present

Design lead, brainstorming, concept development, user interface, art direction with design for the company's PC and console videogames projects.

Visual Designer | IndustryNext LLC — 04/2009 - Present

Design lead, brainstorming, concept development, user interface, art direction with design for the company's own projects and a variety of international clients related to the company's products and projects.

Senior Designer | Hanft Raboy & Partners (freelancer) — 03/2009 - 05/2009

Concept development, art direction with high-level design for international consumer brands and entertainment industry clients.

Senior Designer & Art Director | HTTPcomunicació — 09/2006 - 04/2008

Art direction, brainstorming, concept development, offline design and production for print, interactive design on integrated websites, microsities, rich media advertising, online marketing and email campaigns for large-scale national and international consumer brands. High-level design for national & international consumer brands and varied industry clients.

Designer & Teacher | IED instituto europeo di design — 09/2006 - 09/2007

Art direction, concept development, offline design and production for print, interactive design on integrated websites, microsities, online marketing and email campaigns.

Teacher to 1st. year students at Master in Graphic & Interactive design.

Senior Designer | McCann Erickson - Momentum Worldwide — 09/2005 - 09/2006

Brainstorming, concept development, print design working closely and directing a production team to make all design pieces come to life and supervising all pieces for their print production.

Designer & Direction Assistant | OFFF BCN — 02/2005 - 06/2005

Brainstorming, concept development, print & interactive design for the OFFF festival working closely with the festival direction in all the pre and post-festival dates. Assistance to direction in scheduling lectures with lecturers, translating and arranging dates to bring the festival to life.

Senior Designer & Art Director | limón (freelancer) — 09/2004 - 09/2008

Creative lead, brainstorming, strategy, concept development, art direction with high-level design for national & international consumer brands and entertainment industry clients. Developed successful and productive long-term working relationships with marketing/advertising agencies and design studios.

Education.

Universitat de Barcelona. (UB) - Spain
BA in Fine Arts / Design.

Fak d'Art - Mediart Institute - Spain
Animation & Interactive Design Grade.
Master in Graphic & Interactive Design.

Professional References.

- Sergi Miquel - HTTPcomunicacio CEO
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